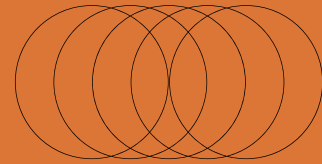
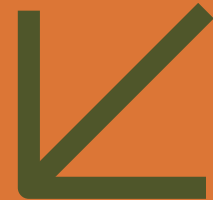


Hungry
Zine



SPONSORSHIP
DETAILS



Harvest Book Fair

October 14 + 15, 2023

Edmonton, AB

Harvest Book Fair is a market, organized by the Hungry Zine Association, that spotlights small and independent artists, writers, art collectives, artist-run organizations, bookshops, and publishers. The goal of the market is to support and amplify community, art, literary, and industry connections in Edmonton and the surrounding area.

Contact

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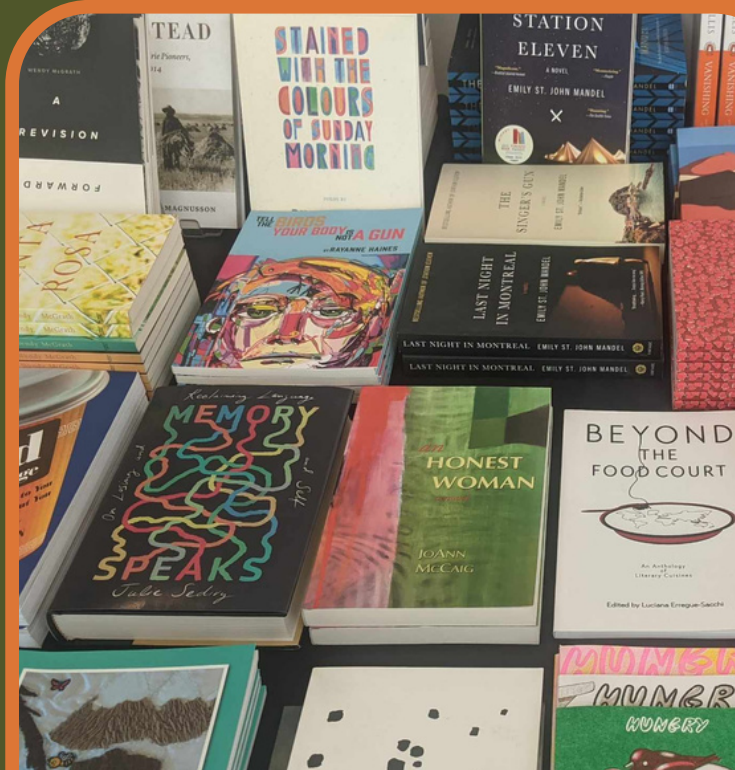
www.hungryzine.com

The need

Edmonton is home to incredible literary and artistic talent, however, we are without a major book fair in our city. The Harvest Book Fair grows out of a need we are observing for a platform for artists, writers, publishers, and book appreciators to gather here. There are many markets around the city, however none (currently) are specific to local and independent artists and books. Providing a space for makers and publishers to share their work with each other and the public is vital to creating connections for future growth and collaboration, and important to sustaining the success of these individuals and groups.

We are inspired by the Prairie Art Book Fair (Plug-In ICA in Winnipeg), Toronto Comic Arts Fair, and Vancouver Art Book Fair. These spaces support the advancement, appreciation and circulation of independent publishing.

The inaugural Harvest Book Fair will allow small and independent publishers and artists to share their work and for the art + book communities to convene. The fair will showcase publications and events from publishers, writers, artists, and bookstores with Edmonton, and Alberta connections. The aim is to share zines, catalogues, artist editions, fiction, poetry, criticism, and periodicals. In bringing together a diverse group of businesses, artists, and arts organizations, we hope to create a space to share expertise and promote collaboration and networking.





About Hungry Zine



Hungry Zine is a BIPOC-led, award-winning, community-focused zine centering radical food stories, art and culture. Based out of Edmonton, Hungry centres voices that are missing from traditional food media. We are a space for sharing stories, art and building community around food. We are a platform for writers, artists and creators who are inspired by food culture and stories in their art.

Through organizing the Harvest Book Fair, we will translate our mandate of building space on the written page, to building physical space in the community. By creating a space for art book publishers, makers and appreciators we are able to support our community and build relationships.





Event Information



Overview of the event

- **Over 15 vendors** will gather over two days in October at CKUA's Alberta Hotel, a landmark building in downtown Edmonton.
- Vendors will include independent bookstores, publishers, magazines, zines, and presses from Edmonton, and across the prairies.
- The fair will be accompanied by **associated programming activities** including an industry mixer, workshops, and a panel discussion.
- **We will measure the success** by the number of attendees, number of vendors, sales for vendors, attendance of the mixer and programming, media hits, as well as in the new connections made, and new collaborations and partnerships that emerge.
- Not only will the Harvest Book Fair support distribution and circulation for local and independent publishers + artists, it will also give Edmontonians more access to local talent, and spark relationships across the community and industry.





Sponsorship Opportunities

- Your business or organization will receive exposure to numerous passionate and engaged vendors and community members.
- You will be supporting an up-and-coming organization/publication
- You will be helping to contribute to the economic and artistic wellness of our vibrant community



WE WILL WORK WITH YOUR ORGANIZATION TO DEVELOP CUSTOMIZED SPONSORSHIP OPPORTUNITIES THAT FIT YOUR GOALS AND NEEDS.



INDUSTRY MIXER

- Support our networking event to create a space for individuals in the arts and food scene to connect, deepen our relationships, and celebrate one another
- Funds will be used to pay a local caterer and musical guests

OUTREACH

- As this is the inaugural event, it is of the utmost importance that we do as much outreach and advertising as possible
- Funds will be used to publicize and effectively engage community

ACCESSIBLE

- It is of the utmost importance to keep our event as accessible as possible.
- Sponsoring our event allows the event to be free to the public and keep vendor fees low



Benefits Include:



- Recognition on website, media releases, email newsletter, and social media (Facebook, Instagram, Twitter).
- Recognition in festival recap social media post.
- Invite to Industry Mixer event on the Saturday night (October 14th)
- Complimentary vendor space at the festival
- Complimentary copies of Hungry Zine

Being a sponsor will demonstrate your support and commitment to the development of Edmonton's literary and artistic communities.

 **Thank You!**